

San Luis Obispo County Economic Profile 11/2/2009					(*) Change This Week
Indicator	Current Level	Latest Reporting Period	Year Ago	Percent Change	
Population SLO County (January)	270,429	2009	268,290	0.8	
San Luis Obispo City	44,750	2009	44,521	0.5	
Atascadero	28,438	2009	28,477	-0.1	
Paso Robles	29,949	2009	29,813	0.5	
Arroyo Grande	17,080	2009	16,968	0.7	
Grover Beach	13,254	2009	13,159	0.7	
Morro Bay	10,555	2009	10,506	0.5	
Pismo Beach	8,660	2009	8,568	1.1	
Total Employment (Monthly - Jobs)					
Nation (Millions)	140.0	Jul-09	145.6	-3.8	
California (Millions)	14.6	Jul-09	15.4	-4.9	
San Luis Obispo County	103,400	Jul-09	105,200	-1.7	
Agriculture	4,500	Jul-09	4,500	0.0	
Mining & Construction	5,900	Jul-09	6,500	-9.2	
Durable Manufacturing	3,100	Jul-09	3,200	-3.1	
Non-Durable Manufacturing	3,100	Jul-09	3,000	3.3	
Trans., Warehousing & Util.	3,800	Jul-09	3,800	0.0	
Wholesale Trade	2,600	Jul-09	2,700	-3.7	
Retail Trade	13,000	Jul-09	13,700	-5.1	
Financial Activities	4,000	Jul-09	4,200	-4.8	
Information	1,300	Jul-09	1,400	-7.1	
Other Services	40,500	Jul-09	41,000	-1.2	
Government	21,600	Jul-09	21,200	1.9	
Number Of Employed Residents	126,500	Jul-09	128,700	-1.7	
Unemployment Rate (%)	9.5	Jul-09	6.2	53.2	
Retail Sales (Quarterly - \$Thousands)					
San Luis Obispo City	251,033	2008 Q2	265,379	-5.4	
Atascadero	67,697	2008 Q2	74,745	-9.4	
Paso Robles	142,491	2008 Q2	151,812	-6.1	
Arroyo Grande	67,801	2008 Q2	69,791	-2.9	
Grover Beach	17,986	2008 Q2	19,365	-7.1	
Morro Bay	32,755	2008 Q2	31,275	4.7	
Pismo Beach	50,670	2008 Q2	48,602	4.3	
Inflation Rate - So. Ca. (Monthly %)	-1.7	Aug-09	5.1	-133.9	

Indicator	Current Level	Latest Reporting Period	Year Ago	Percent Change	Change This Week
Residential Building Permits (Monthly)					
Single Family Units, County Total	26	Sep-09	20	30.0	*
San Luis Obispo City	3	Sep-09	0	†	*
Atascadero	0	Sep-09	2	†	*
Paso Robles	4	Sep-09	3	†	*
Arroyo Grande	0	Sep-09	1	†	*
Grover Beach	1	Sep-09	0	†	*
Morro Bay	1	Sep-09	2	†	*
Pismo Beach	2	Sep-09	0	†	*
All Residential Units, County Total	30	Sep-09	20	50.0	*
Value Of Permits, County Total (\$Mil)	12.4	Sep-09	6.9	78.4	*
San Luis Obispo City	1.6	Sep-09	0.7	†	*
Atascadero	0.1	Sep-09	0.7	†	*
Paso Robles	1.0	Sep-09	1.0	†	*
Arroyo Grande	0.1	Sep-09	0.4	†	*
Grover Beach	0.2	Sep-09	0.1	†	*
Morro Bay	0.4	Sep-09	0.5	†	*
Pismo Beach	1.0	Sep-09	0.2	†	*
Commercial/Indust. Building (Monthly)					
Value Of Permits, County Total (\$Mil)	8.8	Sep-09	7.6	15.9	*
San Luis Obispo City	2.2	Sep-09	1.7	†	*
Atascadero	3.5	Sep-09	0.8	†	*
Paso Robles	0.4	Sep-09	1.1	†	*
Arroyo Grande	0.0	Sep-09	0.1	†	*
Grover Beach	0.1	Sep-09	0.0	†	*
Morro Bay	0.1	Sep-09	0.4	†	*
Pismo Beach	0.1	Sep-09	0.8	†	*
Hotel/Motel Room Sales (Quarterly -\$Millions)					
San Luis Obispo City	10.5	2008 Q4	11.1	-5.4	
Atascadero	0.9	2008 Q2	1.4	-38.4	
Paso Robles	7.8	2008 Q2	6.2	25.7	
Arroyo Grande	1.0	2008 Q2	1.3	-21.0	
Grover Beach	0.6	2008 Q2	0.7	-19.2	
Morro Bay	4.9	2008 Q2	5.7	-12.9	
Pismo Beach	15.7	2008 Q2	16.7	-6.1	
County Unincorporated	16.7	2008 Q2	18.2	-7.9	

† Low Activity Levels And High Variance Make These Not Meaningful

Indicator	Current Level	Latest Reporting Period	Year Ago	Percent Change	* Change This Week
Real Estate Activity					
Median Home Prices (Monthly - \$ Thousands)					
San Luis Obispo County	394.4	Jul-09	464.3	-15.0	
San Luis Obispo City	569.0	Aug-09	590.0	-3.6	*
Atascadero	342.0	Aug-09	398.8	-14.2	*
Paso Robles	325.0	Aug-09	350.0	-7.1	*
Arroyo Grande	521.5	Aug-09	653.0	-20.1	*
Grover Beach	360.0	Aug-09	380.0	-5.3	*
Morro Bay	565.0	Aug-09	499.0	13.2	*
Pismo Beach	735.0	Aug-09	832.0	-11.7	*
Home Sales (Monthly)					
San Luis Obispo County Sample	NA	Jul-09	189	NA	
Mortgage Rate - So. Ca. (Quarterly %)					
	5.0	2009 Q2	6.2	-18.8	
Housing Vacancy Rate (Annual %)**					
San Luis Obispo County	9.29	2009	9.28	0.2	
San Luis Obispo City	3.45	2009	3.45	0.0	
Atascadero	3.20	2009	3.20	0.0	
Paso Robles	2.67	2009	2.67	0.0	
Arroyo Grande	4.05	2009	4.04	0.3	
Grover Beach	6.67	2009	6.67	0.0	
Morro Bay	20.23	2009	20.23	0.0	
Pismo Beach	23.04	2009	23.03	0.0	
Adjusted Vacancy Rate (Annual %)					
San Luis Obispo County	3.33	2009	3.32	0.3	
San Luis Obispo City	2.86	2009	2.86	0.0	
Atascadero	2.52	2009	2.51	0.4	
Paso Robles	2.37	2009	2.37	0.0	
Arroyo Grande	2.34	2009	2.34	0.0	
Grover Beach	2.78	2009	2.77	0.4	
Morro Bay	4.54	2009	4.54	0.0	
Pismo Beach	4.14	2009	4.14	0.0	

** The Vacancy Rate Is The Rate For All Housing, Not Just Rental Housing. It Includes Second Or Vacation Homes Which Are Not Necessarily Available For Sale Or Rent. The Adjusted Vacancy Rate is The Vacancy Rate Adjusted For Seasonal, Recreational or Occasional Use.

Sources: Many, Please Contact The Economic Forecast Project